A Penny Saved, is a Penny Earned

Introduction

1. Unfairness of rounding
   1. Prices can be set to always round up
2. Americans favor keeping the penny
   1. Polls show
   2. Why we like the penny
3. Pennies add up
   1. Penny Wars – charities always win
   2. Ben Franklin is still right

Conclusion

Penchant for Pennies is a Problem

Introduction

1. Exchanging pennies slows down transactions
   1. Counting pennies is annoying to customers
2. Pennies cost a lot to make
   1. Actual cost
   2. Cost in resources
3. Rounding works
   1. The rounding rule
   2. It all balances out

Conclusion